

MEDIA RELEASE // Thursday December 7

TRUST FRINGE. FORGET BORING.

FRINGE WORLD Festival today revealed its highly anticipated 2018 program showcasing a line-up that'll shake off the borings this summer from **26 January through to 25 February**.

FRINGE WORLD is Perth's most popular annual festival and the third largest Fringe in the world. Fringe time is the best time of year when Perthians can make the most of the balmy summer nights and enjoy an incredible array of more than 750 events and almost 130 venues to explore in every corner of this fair city.

The massive popularity of FRINGE WORLD saw the 2017 Festival achieve more than 750,000 free and ticketed attendance. Festival Director Amber Hasler said that FRINGE WORLD is unlike anything else on offer in Perth and this year's program is the best yet with a huge array of new and exciting treats.

"This is our best program yet and it's going to put so much joy into the lives of all the people of Perth. From local artists to Australian and international performers, the 2018 program is huge and simply spectacular," Ms. Hasler said.

"We invite absolutely everyone in Perth to make the most of the Festival and forget boring, because Fringe is here and it's time to get excited!"

FRINGE WORLD kicks off during the City of Perth's Australia Day Long Weekend, running from Friday 26 to Sunday 28 January with a huge array of free entertainment and ticketed shows.

For those new to Fringe, the best place to start a Fringe adventure is **FRINGE Central** at The Perth Cultural Centre with artists roaming around every night ready to pitch their shows and so many venues close by so you can check out something new on each visit.









City of **Perth**

























FRINGE WORLD 2018 has returning favourites and new treats in store including a brilliant new hub at the **Ice Cream Factory**, a great new **Palace Society** program in venues throughout the King and Queen Streets precinct, a huge circus tent landing right next to **Yagan Square** and a wildly expanded program at **The Pleasure Garden**, Perth's favourite Fringe playground.

On the second weekend of the Fringe is the Festival's biggest ever free program. The City of Perth FRINGE WORLD Buskers Weekender will be taking over the City malls from February 2 to 4 with an international array of street performers, circus acts and wild entertainment.

One of the exciting new offerings at Fringe is **The Showman's Fair** at the Urban Orchard in FRINGE Central. It's a wild Dutch mini-festival with live music, performances and special surprises including a long table dining experience that you'll be talking about for years! Look out for Silent Disco in the authentic vintage lion's cage and a tent where you can be touched by God! Like most of the Fringe hubs, it's free to enter every night of the Festival if you want to drop in and soak up the Fringe vibes and check out the mini-shows for a bargain \$5 a pop.

We also welcome new venue **The Ice Cream Factory** to the Fringe family. It's home to The Edith Spiegeltent, comedy venue The Ramp plus the sure-to-sell-out show **Club Swizzle**, from the creators of La Soirée. The Ice Cream Factory is on the corner of Roe and Queen Streets, Northbridge and with plenty of parking right on the doorstep, this is one of the hottest new venues that is a must-see destination for all Fringe-goers in 2018.

Other show highlights of the 750+ program include **Cirque Africa**, a blockbuster circus show at Yagan Square with high-energy knuckle-biting acrobatics, comedy, live music and dance. From sell out seasons internationally, **Hot Brown Honey** hits The Pleasure Garden and go for an unforgettable blindfolded experience at **Fear**. Watch backup singers conspire against Vanessa Amarosi in **How to Kill the Queen of Pop** and revel in award winning Australian theatre production, **Terror Australis**.

Lucy Peach, 2017 Martin Sims Award Winner, is expanding on the success of **My Greatest Period Ever**, with a new show for those new to periods, **How to Period like a Unicorn**. The circus sensation **Sediment** will keep you enthralled and the sizzling **Little Death Club** will provide a smorgasbord of the wildest and darkest acts from across the whole Festival.

FRINGE WORLD is all about choosing your own adventure and exploring the shows and venues happening all over the metro area across the City of Perth, Northbridge and beyond. From **Freo Royale** in Fremantle to the **Sunset Veranda** in Scarborough, from **The Pickled Swan** in Midland to **Leedypalooza** in Leederville, from Rockingham to Rottnest to **Funtavia** in Geraldton, there's something for everyone and something happening nearby this Fringe!



With an average ticket price of \$24 and a range of fabulous free community events, Fringe is accessible to everyone! The full program, tickets, gift vouchers and general info on all things Fringe can be found at fringeworld.com.au from today. Get in quick as some shows will sell out fast!

More than 47% of events in the Festival program are from Western Australian artists and a trip to Fringe is not complete without checking out at least one WA show. When you enjoy a WA show you are supporting our very own Homegrown Heroes, the talented local artists and performers that make our state and city shine! Thanks to Woodside for helping us shine the spotlight on the best in the West.

FRINGE WORLD gratefully recognises the support of its partners including: Principal Supporter: Lotterywest; Government Partners The Department of Local Government, Sport and Cultural Industries; City of Perth, Metropolitan Redevelopment Authority; and Principal Partners Woodside, Gage Roads Brewing Co and oOh! Media.

ENDS

For all FRINGE WORLD Festival media enquiries, please contact:

BUZZ MARKETING Claudia Firth +61 8 9227 0588 0402 428 765 cfirth@buzzmarketing.com.au